Community Action Model

Pedestrian Safety in a Multi-cultural Neighborhood

Step 1:

Advocates are worried for their safety when walking near high-speed, high-volume traffic in their neighborhood. Many children and seniors live in this neighborhood. Recently, a mother of a young child was hit and killed while walking in a crosswalk.

Step 2:

Advocates surveyed 600 pedestrians in English, Spanish, and Chinese to determine what were their general and specific traffic safety concerns. They also researched how many pedestrian deaths and injuries occurred in the past 10 years.

Step 3:

Advocates found that over 500 pedestrians were killed or injured in their neighborhood in the past ten years. Neighbors identified hazards at over 20 intersections and proposed possible solutions, including enforcement, engineering and education.

Step 4:

Advocates with the support of their local supervisors, held a town hall meeting. They asked their local transportation department to work on traffic engineering solutions. Advocates also worked with the traffic engineers to submit funding proposals for traffic calming improvements around neighborhood elementary schools.

Step 5:

Advocates continue to monitor their streets to see if traffic engineering solutions were implemented.

Repeat the Process

An ***Action*** is:

- achievable
- long-term, or sustainable
- compels another entity to do some thing to change the environment (place people live) for the well being of all

An ***Activity*** is:

- An educational intervention that leads up to and supports the action.

Duration of Project: 10 months

Funding: $27,000