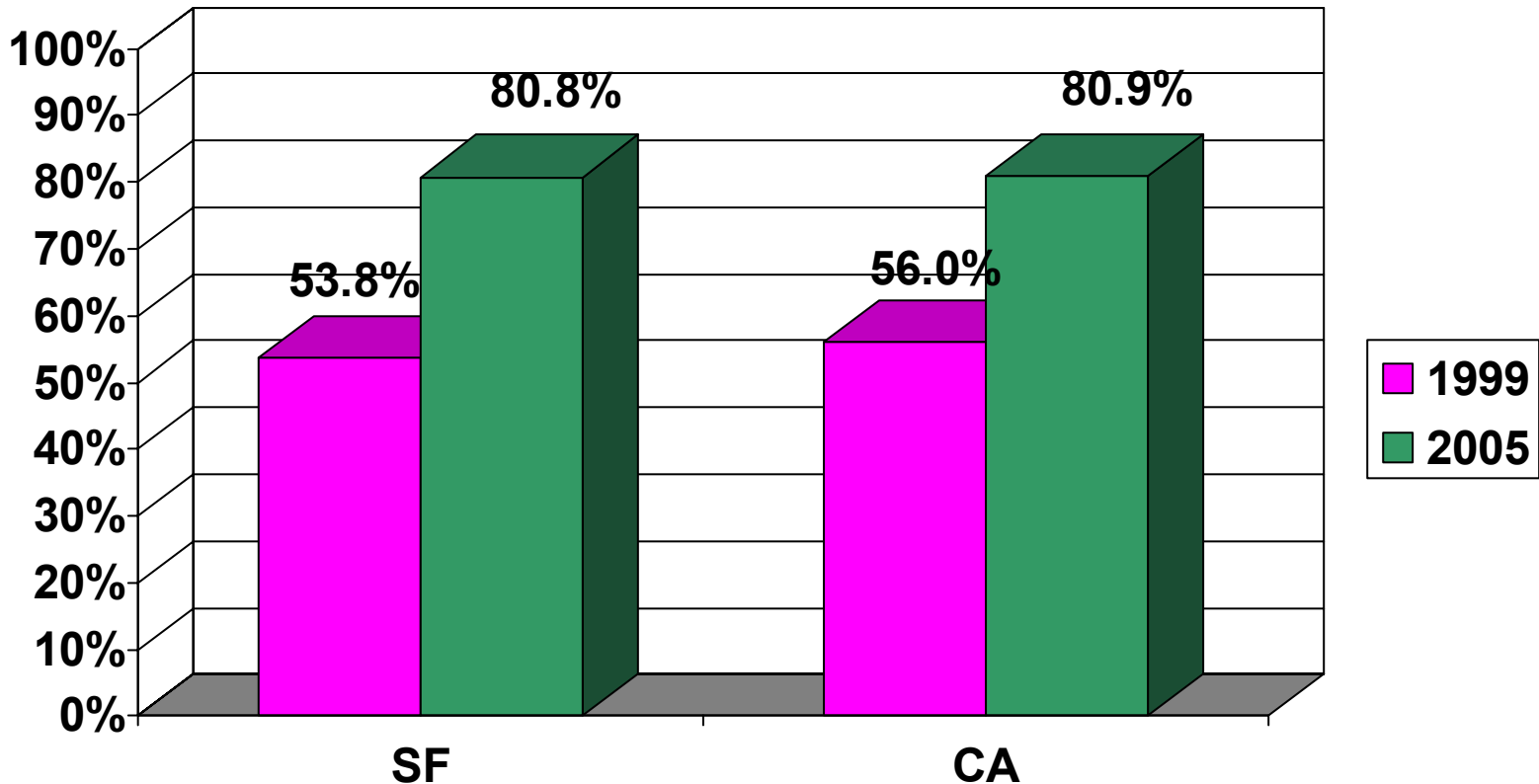


Countering Pro-Tobacco Influences

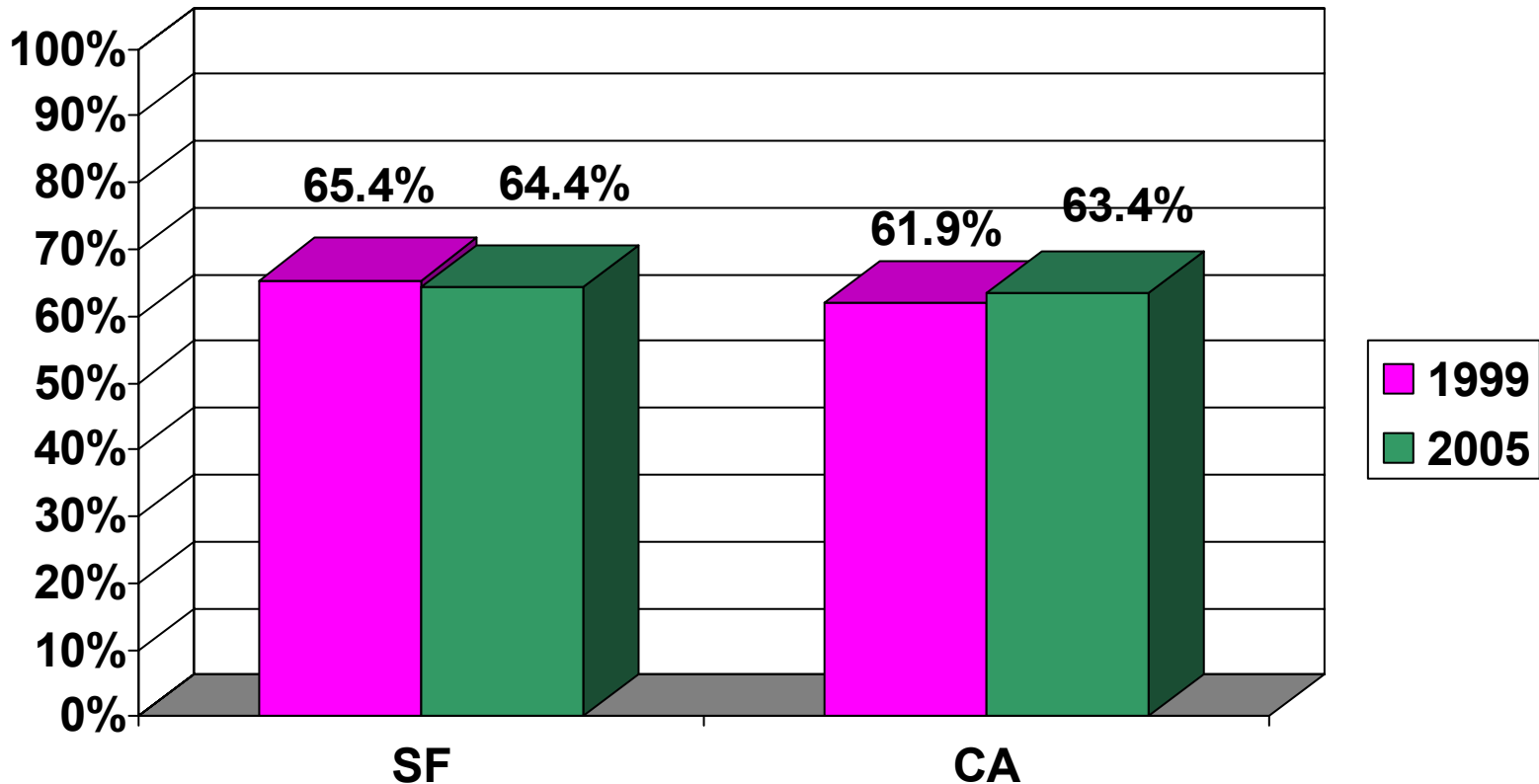
% of adults think there should be no Tobacco ads in stores where children go



Source: California Tobacco Survey

Countering Pro-Tobacco Influences

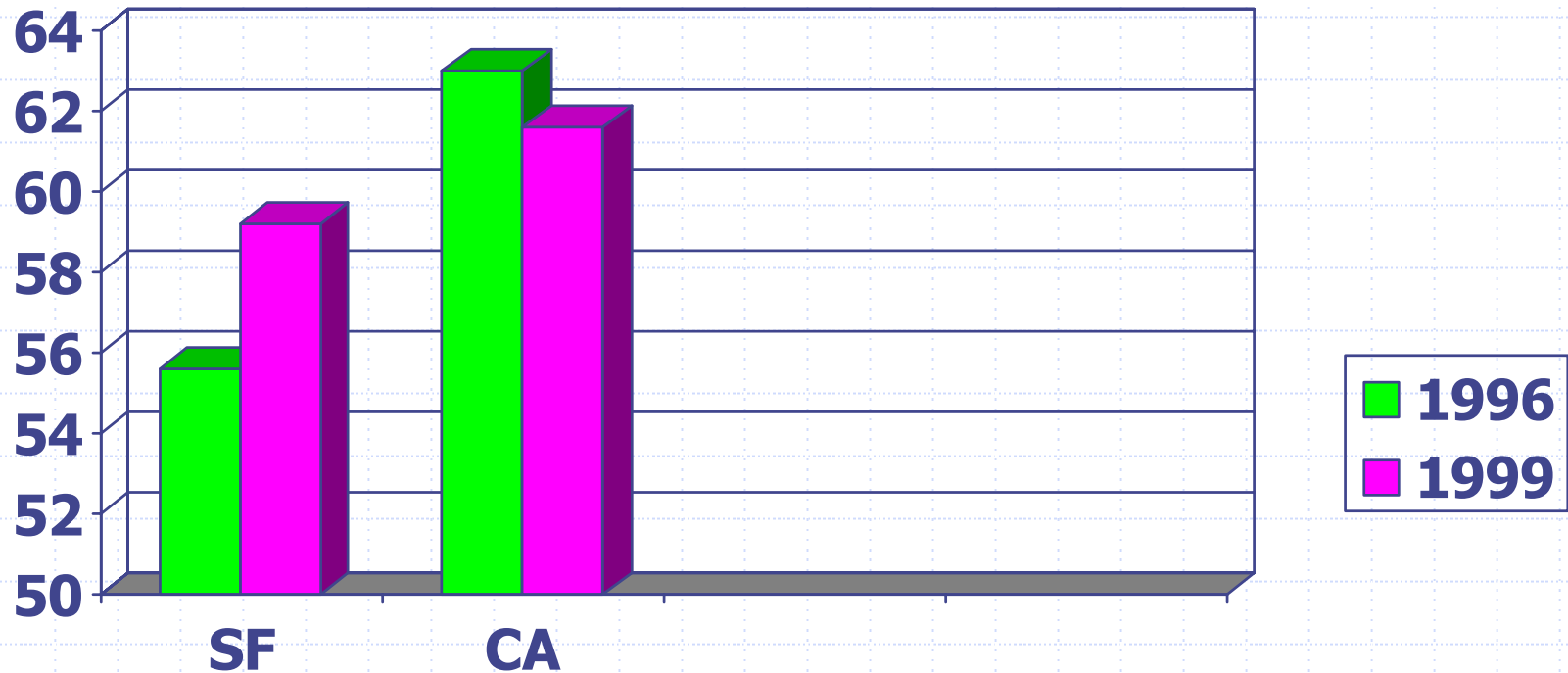
**% of adults support at least 50 cent
Increase in tobacco tax**



Source: California Tobacco Survey

Countering Pro-Tobacco Influences

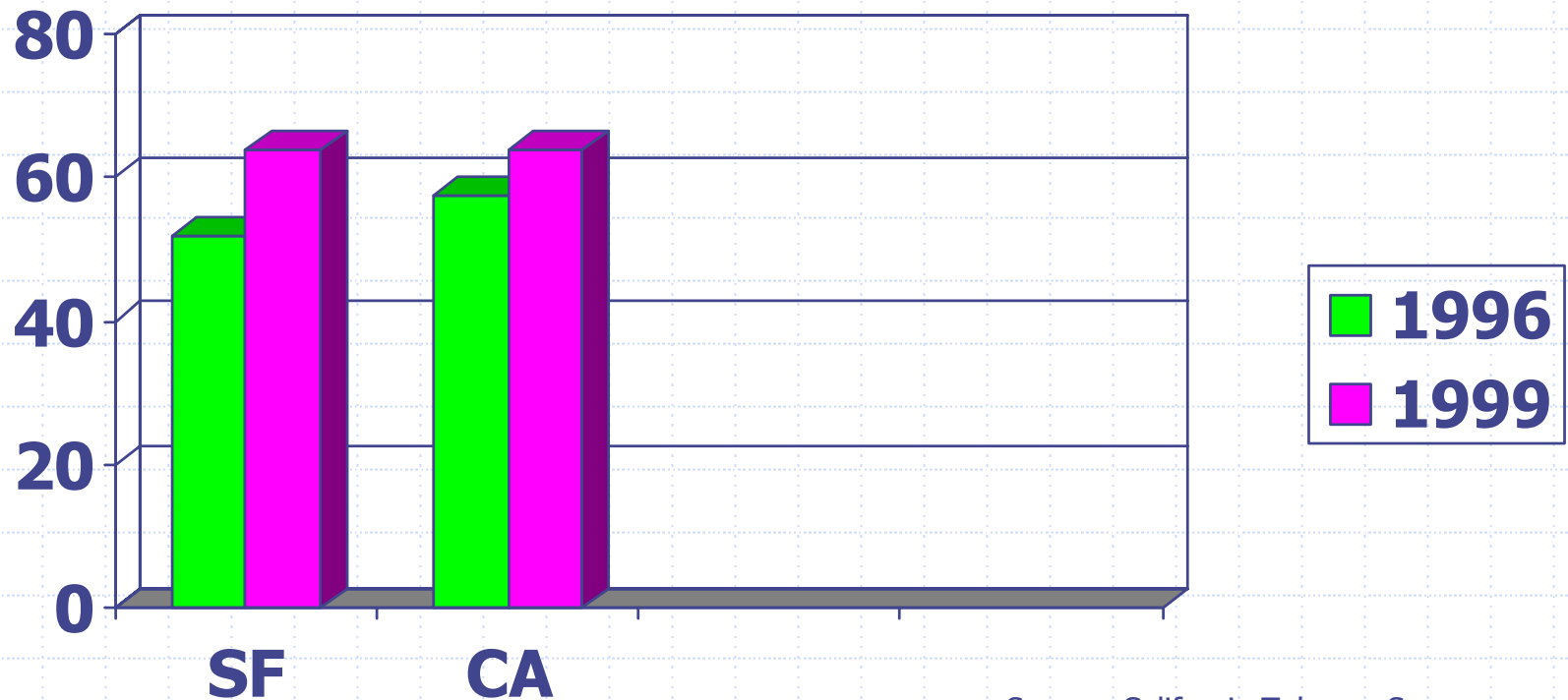
% of adults supporting tobacco ad ban



Source: California Tobacco Survey

Countering Pro-Tobacco Influences

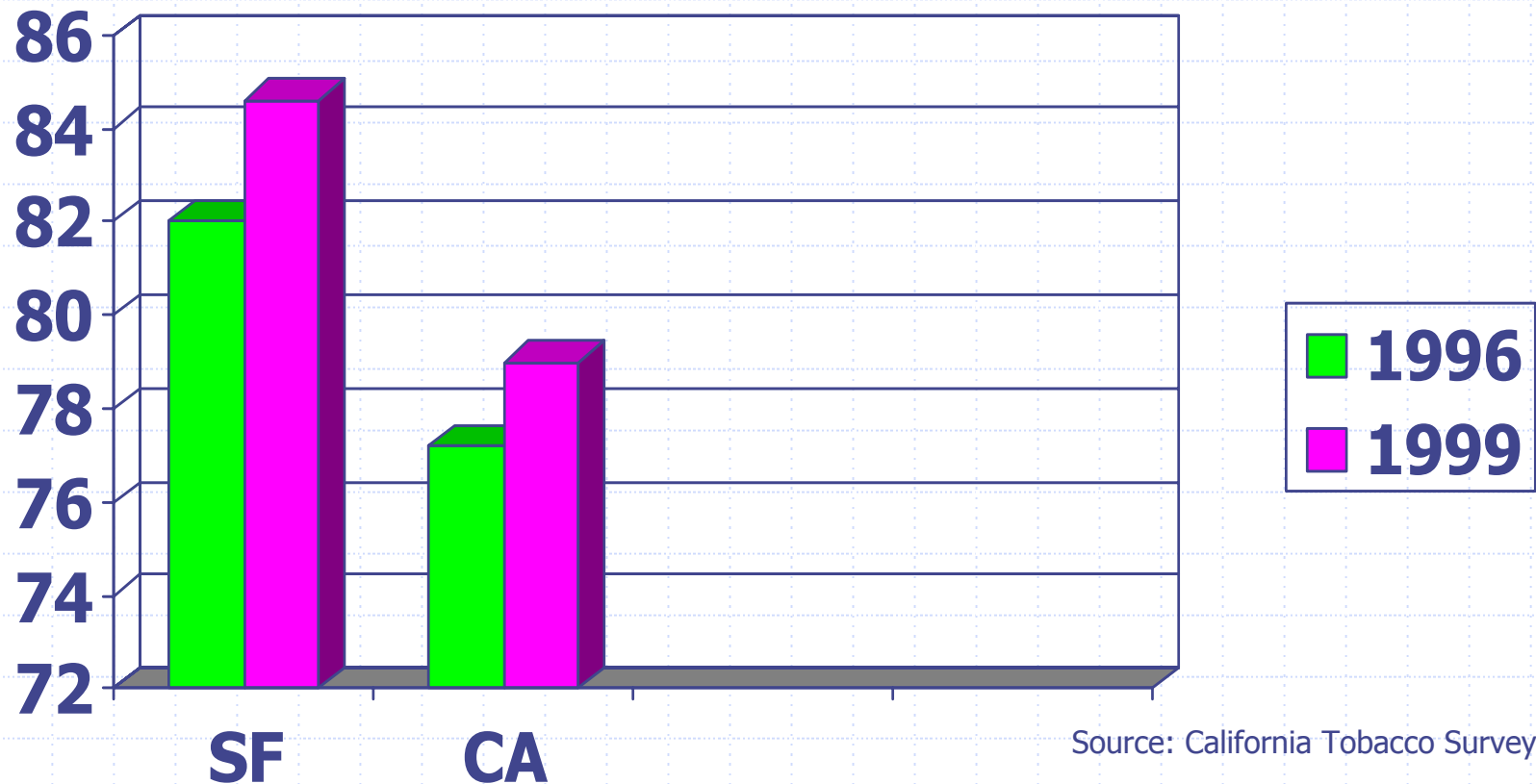
% of adults supporting ban on tobacco promotional gear in exchange for coupons and packs



Source: California Tobacco Survey

Countering Pro-Tobacco Influences

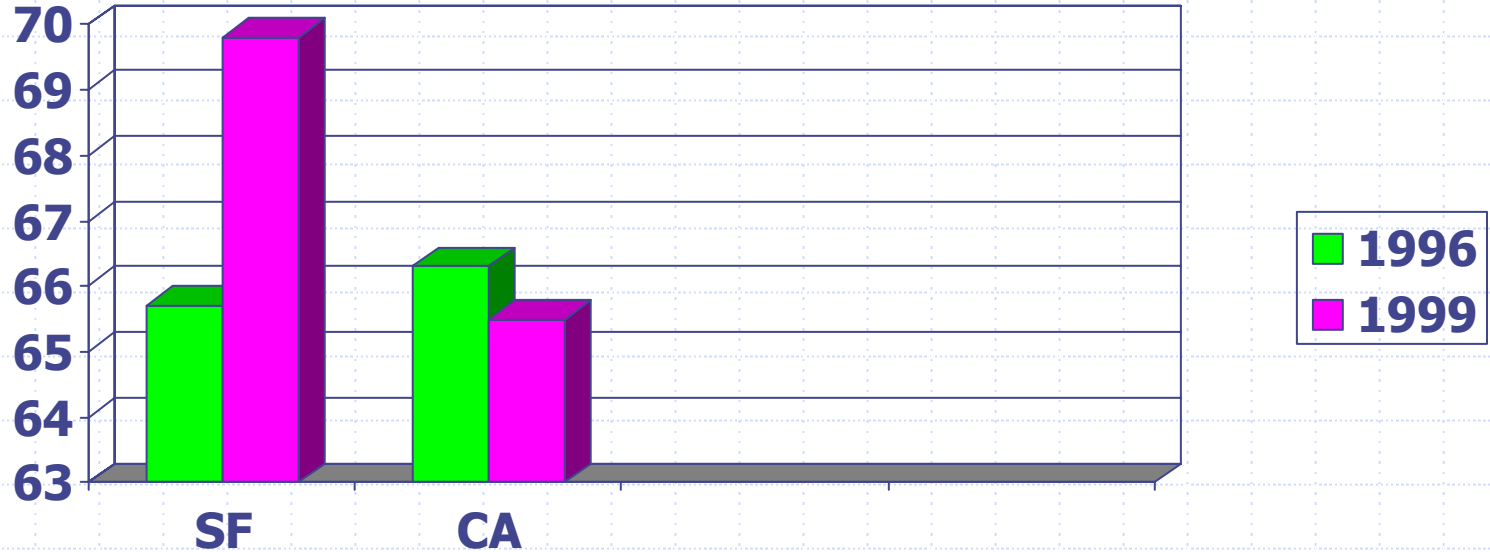
% of adults believe advertising encourages youth smoking



Source: California Tobacco Survey

Countering Pro-Tobacco Influences

% of adults support tobacco regulation as a drug by FDA



Source: California Tobacco Survey